



BIRDS & BREWS: FALL FOR RAPTORS

November 2, 2024
3:30 PM - 6:30 PM

SPONSORSHIP OPPORTUNITIES

Come fall for raptors on our Raptor Trail while sampling beer from breweries around the Charlotte region. Tickets will include unlimited tastings, catered small bites and live music. A unique logo for this event is being created and will be finalized by September 1, 2024.

Please contact Matthew Lake, Director of Special Projects, for information on how to make an impact (804) 928-4147 or mlake@carolinaraptorcenter.org

CONDOR

\$10,000

Sponsorship Includes:

- Presenting sponsor rights
- Logo included in all event promotions
- Logo signage at Outdoor Classroom and picnic areas during Birds & Brews
- **30** Birds & Brews tickets
- **40** Carolina Raptor Center free admission passes
- One individual branded and shared content to social media before event
- Individual logo sponsorship recognition on Visitor Center kiosk (8/15-11/3)
- Outreach program with a bird
- Private bird release

EAGLE

\$5,000

Sponsorship Includes:

- Logo included in all event promotions
- Logo signage on 3 bird enclosures during Birds & Brews
- **20** Birds & Brews tickets
- **30** Carolina Raptor Center free admission passes
- One individual branded and shared content to social media
- Individual logo sponsorship recognition on Visitor Center kiosk (8/15-11/3)
- Outreach program with a bird OR private bird release

HAWK

\$2,500

Sponsorship Includes:

- Logo included in all event promotions
- Logo signage at 2 bird enclosures during Birds & Brews
- **10** Birds & Brews tickets
- **20** Carolina Raptor Center free admission passes
- One individual branded and shared content to social media
- Group sponsorship logo recognition on Visitor Center kiosk (8/15-11/3)
- Private bird release

OWL

\$1,000

Sponsorship Includes:

- Line recognition included in all event promotions
- Logo signage at 1 bird enclosure during Birds & Brews
- **4** Birds & Brews tickets
- **10** Carolina Raptor Center free admission passes
- Group sponsorship line recognition on Visitor Center kiosk (8/15-11/3)

BREWERY PARTNERS

Sponsorship Includes:

- Line recognition included in all event promotions
- Tent and table set up with signage, ice, and dump bucket
- **2** Birds & Brews tickets
- **4** Carolina Raptor Center free admission passes
- Group sponsorship line recognition on Visitor Center kiosk (8/15-11/3)