



## Name of Conservation Message:

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*The last component of your presentation/conversation is a conservation message that includes a call to action. The content you are using (biofacts, activities, etc.) should set up your call to action.*

**Concern** – *Select the conservation concern that speaks to you or pick one of your own choosing! Describe the concern in a few words. You may want to consider the scale of the concern (local, national, global), what raptors/bird species it impacts, and anything else you find interesting.*

Window Collisions

Littering

Cats

Single Use Plastics

Habitat Loss

Other: \_\_\_\_\_

**Solution** – *Describe the solution(s). How can this concern be addressed?*

**Call to Action** - *What role can guests specifically play in the solution? Empower visitors to leave feeling like they know how they can help. Highlight the benefits and value of the action you are asking people to take.*

**Sources**